

SAULT COLLEGE OF APPLIED ARTS & TECHNOLOGY  
SAULT STE. MARIE, ONTARIO

COURSE OUTLINE

Course Outline: FINANCE AND INVESTMENTS II

Code No.: BUS 206-4

Program: FINANCE & SALES MANAGEMENT/ADVERTISING MANAGEMENT

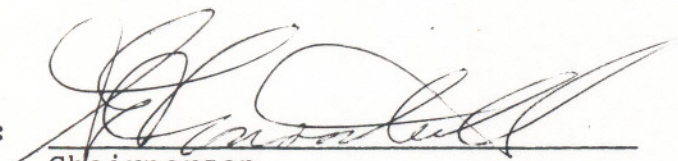
Semester: FOUR

Date: JANUARY, 1988

Author: STEVE WATSON

New: \_\_\_\_\_ Revision: X

APPROVED:

  
Chairperson

88-01-08  
Date

CALENDAR DESCRIPTION

FINANCE AND INVESTMENTS II

BUS 206-4

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Course Name

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Course Number

PHILOSOPHY/GOALS:

Fundamentals of the financial function of business. Special emphasis on private profit seeking businesses, and their acquisition of funds with special attention on equity and debt capital, the uses of each, and the significance of each to the individual investor.

METHOD OF ASSESSMENT (GRADING METHOD):

Students will be evaluated on the following basis:

Three Tests	85%
Class Participation	15%
	<u>100%</u>

TESTS

The dates on which each test will be held will be announced approximately one week in advance. Each test will be of equal value.

If a student is not able to write a test because of illness or a legitimate emergency, that student must submit a medical certificate or contact the instructor prior to the holding of the test and provide an acceptable explanation for the absence. In all other cases, the student will receive a mark of zero for that test.

There will not be any rewrites of individual tests.

CLASS PARTICIPATION:

Class participation will include attendance and participation in classroom discussion on lecture material and topics of current interest as well as proper preparation of assignments.

FINAL GRADE:

A+	95% to 100%
A	85% to 94%
B	70% to 84%
C	55% to 69%
R	54% or less

In order to successfully complete the course, a student must achieve an overall grade of 55%. For students who are not successful, there is provision for a supplemental test in certain limited circumstances. A student with a final grade of 40% to 55% may apply to the instructor for permission to write a supplemental test which will be based on work taken throughout the entire semester. Based on the attitude and participation of the student, the instructor may allow the student to write the supplemental test provided that each student has attempted all semester tests, and has given some indication of potential success on a supplemental test. It is the responsibility of any student in this category to apply for the supplemental test. A final grade of "C" will be assigned to any student who successfully completes the supplemental test.

In all other instances, students with a final grade of less than 55% will have to repeat the course.

TEXTBOOK(S):

Financial Decision Making, 3rd Ed., John J. Hampton, Prentice Hall

COURSE OBJECTIVES:

To provide the student with an introductory understanding of:

1. How to analyze a financial case history.
2. Financial decision-making and its role in Financial Management.
3. Types of Business Organizations and Taxes.
4. Basic Financial Analysis and Accounting Techniques.
5. Economic Factors Relating to Financial Management.
6. Mathematics of Finance.
7. Capital Budgeting and Valuation.
8. Principles of Asset Management Including:
  - Working Capital Management
  - Cash Management
  - Accounts Receivable Management
  - Inventory Management
9. Current events from a Financial Management Standpoint.

STUDENT GOALS:

The student will be expected to acquire the following skills and knowledge:

1. Ability to communicate verbally and in writing, using correct financial terminology in classroom discussion of case histories and subject materials.
2. Proficiency in Techniques of Basic Financial Analysis
3. Awareness of various forms of Business Organization (Partnerships, Corporations, Sole Proprietorships).
4. Understanding of the basics of business accounting systems.
5. Familiarity with the Mathematics of Finance.
6. Ability to critically analyze alternatives related to asset management.
7. Interest in current financial events in today's business environment.

INSTRUCTIONAL METHOD:

Instruction will consist of lectures coupled with discussion sessions as well as assigned questions and cases. Students will be expected to complete assigned problems.

REFERENCE MATERIAL:

Financial Post

Globe and Mail - "Report on Business"

Financial Newsletters

WEEK	SUBJECT	SUGGESTED READING
1	Overview of Financial Management	Chapter 1
2	Financial Securities and Markets	Chapter 2
3	A Review of Financial Accounting x	Chapter 3
	Financial Statements	Chapter 4
4,5	Financial Analysis	Chapter 5
6	Profit Planning	Chapter 6
7	Leverage	Chapter 7
8	Working Capital and Cash Management	Chapter 8
9	Management of Receivables and Inventory	Chapter 9
10	Economics of Working Capital	Chapter 10
11	Investing Excess Cash	Chapter 11
12,13	Capital Budgeting	Chapter 12
14	Valuation of the Firm	Chapter 14
15	Mergers and Acquisitions	Chapter 15
16	Review	

**NOTE:** The above schedule is subject to revision.